

Margaree Salmon Museum Newsletter Summer 2021

60 East Big Interwale Road * PO Box 46, Northeast Margaree, Nova Scotia B0E 2H0

Message from the MSM President

Happy Summer Everyone!

We look forward to welcoming you to our Museum, beginning on our opening day of the season – July 15th.

While we were closed to visitors in 2020, our dedicated volunteer Board members continued to plan for ways to enhance your visitor experience in 2021. I believe we have succeeded.

We invite you to visit the Margaree Salmon Museum this Summer...

Come see our new aquarium, a special gift from the Department of Fisheries and Oceans. We are grateful to the Margaree Fish Hatchery for stocking the aquarium with trout. You can watch them grow and you can try to name them.

Come see the world famous Harry Lemire Collection. It consists of 250 flies as well as the tools and supplies used by this master fly tyer. The collection is displayed in a beautiful exhibit case built by local craftsman, Brian Peters. Learn how Harry Lemire tied flies by hand by watching a video, which we recently acquired.

Come for a story. Our curator, Bernardine Marple is a gifted storyteller. Just ask her - "What is that?" "Who donated it?" Many of the over 5000 artifacts in our museum have



Bernardine Marple, MSM curator and Theo Feehan-Peters check out the sign as they prepare for opening for the season on July 15th

wonderful stories behind them.

A new exhibit in honor of Bill Jollymore will open soon. Bill and his family fished the Margaree River for food, during the 1930's when salmon were plentiful and rules were few. Ward's Rock was his favorite pool on the Margaree. **Come and learn about Bill and Lori Jollymore's experiences in the Margarees.**

Theo Feehan-Peters, a fourth year student in Computer Science at Acadia, is our summer employee for this year. Theo is helping the Museum digitally document its collection as well as maintaining our new website.

Our Museum has a growing collection of books, **come and browse...** or check out our new merchandise – pens, note cards, pins and ball caps as well as the most recent version of the Margaree Handbook edited by Mike Allen.

We invite you to have a virtual visit and watch for updates to our wonderful new website

We may be open fewer hours weekly this year but I believe we have expanded your experiences.

Let us know if we have succeeded.

Anita Coady

Volume 1, Issue 2

Museum hours for the 2021 Season

**Thursday, Friday, Saturday
9 am - 4 pm
Opening Day – July 15th**

We ask that you follow current public health guidelines for face masks, hand sanitizing and social distancing at our site.

NEWS, NEWS, NEWS

Short Castings

* Community museums such as the MSM still have an admission fee this Summer.

* MSM merchandise - books, flies, note cards and pens—make great gifts !

* Check out the Museum website www.margareesalmonmuseum.ca

* Bring a picnic and enjoy our MSM grounds

* Watch for a possible guided bird walk or salmon pool tour sponsored by the MSM later in the Summer – as public health guidelines allow.

* Our Museum AGM is slated to take place in late September/ early October 2021. Date TBA

* Museum memberships are available by dropping in at the MSM or by visiting our website.

Our New Website is Launched!

Share the link ... www.margareesalmonmuseum.ca

MSM launched its new website on July 1st following extensive consultations with local website designer, Rene Babin.

Rene skillfully guided us toward a very attractive, nimble and responsive site for the museum; with features dealing with the history of the museum and member services

that will streamline the renewal process and allow enhanced donations, etc.

Developing more content to highlight the museum's rich collections will be the work of staff and Board members in the coming months.

Along with the website comes an enhanced Face-

book page featuring updates for events and developments in the museum.

As well, the presence of the museum on Google Street view now features multiple images of the museum and its collections. You can follow directions to our location via the street view site.

So, taken together, the long

closure has allowed some truly amazing opportunities for the future of the MSM in cyberspace.

The Department of Canadian Heritage helped facilitate these developments with a generous grant.



Live Trout on Display in New Aquarium

When you visit the Museum this Summer, check out our new aquarium with live trout— all part of a welcome addition to our MSM offerings through a funding opportunity from the Department of Fisheries & Oceans.

About one year ago, an email message from the DFO office in Moncton encouraged our Board to apply for new equipment to enhance our visitors' experience. At first glance, it seemed too good to be true ; a new aquarium, two monitors and a microscope.

Under the leadership of John Hart and members of the Building Committee, the equipment was delivered during the Winter months and has been recently installed. Jamie Vallis, Board member and manager of the Margaree Fish Hatchery has been especially helpful in accessing the trout.

Although the museum has had an aquarium with fish on display previously, it has been several years since that aquarium was able to be used.

Now when you visit the museum, check out the aquarium showcase (pictured below) in the rod room, just to the left, on the main floor.



Be sure to browse our MSM Merchandise

- Salmon Museum **pewter ornament**
- Hand crafted **notecards**
- MSM **pen/stylus** MSM **keychain**
- Hand tied Cieccko **salmon flies**: individual or set of 8
- **Various books** including
Harry Lemire by Art Lingren
Handbook of the Margaree by Mike Allen



MSM Grounds....

Bring a picnic!



Our garden volunteers were busy in June preparing our grounds for Summer visitors. Pictured here, Anne Aikens, Ruth Austin, Board member John Lowe and Deidre Gillis.

Introducing Theo

We welcome our Summer student, Theo Feehan-Peters to our Museum. Working with Bernardine Marple during open days at the MSM, Theo will be supporting the visitor experience on site.

He expects to complete his final semester in Computer Science at Acadia University this Fall. Theo's prior work experiences with the Inverness County Centre for Arts and Visitor Information Centre, coupled with his knowledge of programming will allow him to continue digital projects initiated by previous Summer students, Caleb Babin and Adam MacNeil. In addition, he will update our website and our social media links.

Theo grew up in Providence, Rhode Island, returning every Summer to Inverness with his parents, Ted Peters and Verna Feehan.

This position is funded through Service Canada as part of the Canada Summer Jobs Project.

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